

ARGUMENT IN FAVOR OF MEASURE V

The “Menlo Park Neighborhood Protection and General Plan Consistency Initiative” gives **VOTERS** the power to **PRESERVE AND PROTECT RESIDENTIAL NEIGHBORHOODS** in Menlo Park. Our family-friendly residential neighborhoods are the reason many choose to live here. Yet a majority of City Council has supported **projects driven by for-profit developers**, ignoring residents’ pragmatic concerns of excessive traffic, overcrowding, and less use of roads for walking and biking.

With Menlo Park’s recent switch to district elections, you only vote for one of five representatives. That means three City Councilmembers—who do not live in your neighborhood and **lack accountability to you**—can change zoning to allow development that permanently erodes **YOUR** neighborhood **without your say**. **YOU DESERVE A VOICE!**

Vote **YES** for the power to **oppose** zoning changes that unleash intense development in low-density neighborhoods. A **YES** vote protects existing zoning established by Menlo Park’s General Plan unless the majority of Menlo Park citizens want it changed.

LET MENLO PARK RESIDENTS DECIDE – NOT POLITICIANS!

Measure V **DOES NOT BLOCK** development, including affordable housing. It merely requires a **VOTE OF THE PEOPLE** to change zoning in single-family residential neighborhoods. Not a single parcel zoned for commercial, industrial, or mid-density residential purposes is affected by this initiative.

Voting **YES** on Measure V:

- Ensures **VOTERS HAVE THE FINAL SAY** on unpopular zoning decisions by City Council.
- Guarantees no City Council, now or in the future, can take your right to vote on zoning changes that permit developers to damage single-family residential neighborhoods.
- Sends a message to developers that, to earn approval, they must engage Menlo Park voters and bring only projects that enhance our community and are consistent with our General Plan.
- Removes undue pressures on City Council from developers and special interest groups to irresponsibly develop in our community.

Vote **YES** on V to protect and preserve residential neighborhoods from overdevelopment.

For more information go to www.menlobalance.org.

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	Name: Nicole L. Chessari	Title: Concerned Parent	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone:	Email:		
	[Redacted]			
	Signature: <i>Nicole L. Chessari</i>	Date: 8/13/2022		
2.	Name: Tim Yaeger	Title: Home Builder	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone:	Email:		
	[Redacted]			
	Signature: <i>Timothy Yaeger</i>	Date: 8/11/22		
3.	Name: Peter Ohtaki	Title: Former City of Menlo Park Mayor and Council Member	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone:	Email:		
	[Redacted]			
	Signature: <i>Peter Ohtaki</i>	Date: 8/11/22		
4.	Name: Chuck Bernstein	Title: President, Menlo Park Fire Protection District	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone:	Email:		
	[Redacted]			
	Signature: <i>Chuck Bernstein</i>	Date: 8/11/22		
5.	Name: Henry Riggs	Title: Planning Commissioner, Menlo Park	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone:	Email:		
	[Redacted]			
	Signature: <i>Henry Riggs</i>	Date: 13 Aug '22		

Submit a second form (this side only) for alternate signers attached to this form and the argument.