



Safe Routes to School Task Force Meeting

September 11, 2025

SRTS Task Force's Objectives

SRTS Task Force is a space to share information/ideas on SRTS, engage the community around SRTS, partner on events and activities, and support schools and school districts in the implementation of the strategy.

■ Roles

- Define and collaborate on objectives, goals, and milestones for the Menlo Park SRTS program;
- Help organize or support different tasks and activities; and
- Be a liaison to share information and market the program to your school community.



Agenda

1. Introductions
2. School Updates and Priorities
3. SRTS Program Updates
4. Traffic and Safety Updates
5. City Project Updates
6. Announcements
7. Next Meetings





1) Introductions

Introductions

- Malia Boksanski, SRTS Specialist
- Contact information:
 - MaliaBoksanski@altago.com
 - SafeRoutestoSchool@menlopark.gov



Introductions



- Name
- Agency/Organization



2) School Updates and Priorities

School Updates and Priorities

- Encouragement and education activities
- Priorities related to school travels and transportation safety for the school year?
- SRTS Champions at your school
- Your school's SRTS opportunities, needs, and more
- Other announcements?



School Updates and Priorities

Hillview practice ride

- Saturday, August 16

Encinal Walk Audit

- Wednesday, September 10



3) SRTS Program Updates

SRTS Program Updates

1) Back to school outreach

- Information to share with families
 - Back to school letter to parents and caregivers
 - Readiness checklist to walk or bike alone to school
 - Your school's suggested routes to school map
- Toolkits
 - 📄 [Online E-Bike Toolkit for Schools](#)
 - 📄 [Back to School Safe Routes to School Toolkit](#)



SRTS Program Updates

1) Back to school outreach

- Parent or staff SRTS volunteer recruitment
 - ☐ August 29 – updated staff and caregivers who will act as SRTS champions
 - ☐ SRTS volunteers open year-round
 - ☐ Volunteer training/recording available



SRTS Program Updates

1) Back to school outreach

■ Fall activities for 2025-26 school year

☐ International Walk to School Day – Wednesday, October 8th

☐ Student Travel Tally

- Collection period: Week of October 20 and October 27
- Submission deadline: Friday, November 14

☐ Ruby Bridges Walk to School Day – Friday, November 14th



SRTS Program Updates

2) SamTrans back-to-school info

- School-oriented service resumed Monday, August 4
- Youth Unlimited Free Passes
 - Districts received Youth Unlimited free passes to distribute to students who are eligible mid-July
- Free Passes for Field Trip Program
- Safety Tips for Students



SRTS Program Updates

3) Coordinating with parent newsletters

■ City of Menlo Park resources

☐ SRTS newsletter

- Monthly email newsletter to increase communications to keep parents, children, and residents in the know

☐ Individual and citywide walk and roll maps

- Most up to date
- Updated maps coming soon

■ Requesting content or resources from staff



SRTS Program Updates

4) Does your Walk & Roll Map need updating?

- Is there a specific map or specific changes you want to see updated?
- Limited resources – can update 4 priority maps this school year



4) Traffic and Safety Updates

Traffic and Safety Updates



- 1) Coleman Avenue updates
- 2) Current enforcement efforts with e-bikes



5) City Project Updates

City Project Updates

1. Coleman Avenue Pilot Project implementation completed
2. Middle Avenue Complete Streets Project construction
3. El Camino Real Crossings Improvements construction

Public Works Open House on
September 27 from 10 AM – 2 PM at
the Corp Yard



6) Announcements

Announcements

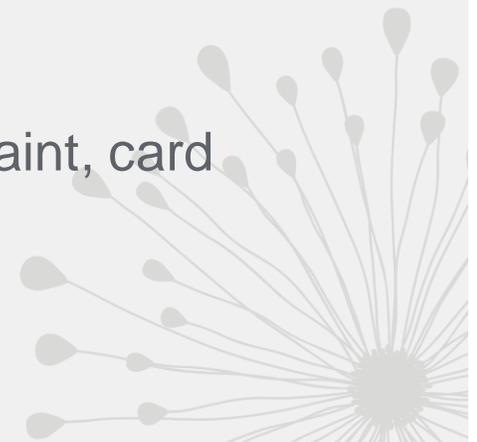
■ Ruby Bridges Walk to School Day Grant (AAA)

📅 Apply by Monday, September 15*

- Applications submitted and approved after this date can use funds for reimbursement purposes

📅 Up to \$1,000 to use toward:

- Promotional materials (posters, banners, etc.)
- Food, snacks, water for the day of the walk
- Ruby Bridges-authored books for your class or school library
- Specialty items for a school raffle or prizes
- Custom clothing or T-shirts
- Activity supplies to help you in your day of dialogue (e.g., chalk, paint, card making supplies, poster signs)





7) Next Meeting

Save the Dates!

- Thursday, December 11th, 9am
- Thursday, March 12th, 9am
- Thursday, June 11th, 9am





Thank you!