



SAFE ROUTES TO SCHOOL

Task Force Meeting

March 13, 2025



SRTS TASK FORCE'S OBJECTIVES

The SRTS Task Force is a space to share information/ideas on SRTS, engage the community around SRTS, partner on events and activities, and support schools and school districts in the implementation of the SRTS strategy.

Roles

- Define and collaborate on objectives, goals, and milestones for the Menlo Park SRTS program;
- Help organize or support different tasks and activities; and
- Be a liaison to share information and market the program to your school community.

AGENDA

1. Introductions
2. School Updates and Priorities
3. Spring Events
4. Task Force Working Groups
5. Traffic and Safety Updates
6. Public Works Project Updates
7. Announcements
8. Next Meetings





1) INTRODUCTIONS

Introductions

- Name
- Agency / Organization



2) SCHOOL UPDATES AND PRIORITIES

School Updates and Priorities

- Education and encouragement activities?
- Success stories, lessons learned, ideas?
- Other announcements?

3) SPRING EVENTS

Spring Events

Belle Haven Community Resource Fair

Saturday, March 29, 11 am – 2 pm @ BHCC

- Bring your bike for a free tune-up with Bay Area BikeMobile!
 - First come, first served.
 - Help us spread the word!



Spring Events

CA Highway Patrol Bike Rodeo

Sunday, May 4, (Time TBD) @ Flood Park

- More details to come!
- BayArea Bike Mobile will be providing free bike repairs





4) TASK FORCE WORKING GROUPS

TASK FORCE WORKING GROUPS

Background

How the working groups were identified through the SRTS program goals

Program Evaluation

School Administration Surveys

Increase collaboration

between schools and the city to develop tailored SRTS programs into schools

Goal Setting Workshop

September 2024

Goal 4

Continue and expand the collaboration between schools and community partners to integrate SRTS into new and events



TASK FORCE WORKING GROUPS



Purpose of the subcommittees

- Expand collaboration between SRTS partners (schools, City, community organizations and members)
- Address transportation challenges identified by the Task Force
- Convene working groups focused on specific topics or geographic areas



TASK FORCE WORKING GROUPS



2024-25 School Year

- Three topics aligned with the SRTS goals (identified by the Task Force)
 - One virtual working session per subcommittee for the school year 2024-25 with defined scope and deliverables
- Subcommittees may meet again next school year, depending on interest and need



TASK FORCE WORKING GROUPS



Working Group Topics

Aligned with citywide SRTS goals (identified by the Task Force)

- Outreach, education, and encouragement
- Shared transportation promotion (school bus, transit, carpool)
- Program equity

TASK FORCE SUBCOMMITTEES

Outreach, education, and encouragement

- Provide input to develop a program guide for in-classroom and/or afterschool education per grade, based on existing ongoing SRTS efforts
- Develop a one-pager for school SRTS champions and volunteers to use as a reference to support the implementation of their SRTS program at their school and to support volunteer/staff transition.

Outcomes: The outline of a recommended SRTS education program, education and encouragement priorities per schools and/or grades

E.g., 3rd-5th grade bike rodeos, group ride to middle school in August, K-2 grade pedestrian education in PE class, group ride/walk, newsletter templates, etc.



TASK FORCE SUBCOMMITTEES

Shared transportation promotion

- Identify opportunities, strategies, and actionable steps to promote and increase shared transportation modes (school bus, transit, carpool) for school travels, based on data available (school mode shares, school bus programs, transit options)

Outcomes: Information gathering for the city SRTS program and identified steps to start building up a promotion program at a school



TASK FORCE SUBCOMMITTEES

Program equity

- Provide input on how the SRTS program can support schools that have no SRTS champions or volunteers and to integrate equity in the city SRTS program.

Outcomes: Information gathering for the city SRTS program

TASK FORCE SUBCOMMITTEES

Next steps and timeline

- March 14th – 31st : Interested people can sign up to participate in the working groups. The SRTS team will send out forms of interest and invitations.
- April 14th – 25th: Working group virtual meetings
- June 5th: Report back at the next Task Force meeting



Scan QR Code to fill out the form of interest.



5) TRAFFIC AND SAFETY UPDATES



6) CITY PROJECT UPDATES

CITY PROJECT UPDATES

SRTS newsletter

Complete Streets Commission Updates

Coleman Avenue Pilot Project

Complete Streets Commission 3/12

Middle Avenue Complete Streets Project

Expected summer 2025 construction

E-bike education website page (coming soon!)



7) ANNOUNCEMENTS



8) NEXT MEETING

SAVE THE DATES!

- Thursday, June 5th, 9 am



THANK YOU!