### AQUATICS WORKING GROUP MEETING NOTES JULY 15, 2025

**Location: Belle Haven Pool** 

The July 15 session was attended by approximately 22 participants, most of whom had attended previous sessions. The July 15 agenda was primarily focused on:

- 1. Reviewing feedback from the June 17 session
- 2. Report-outs on working group members' word-of-mouth efforts to promote aquatics
- 3. Review of proposed pool schedules after summer season ends.

See the agenda for additional details on the above (Attachment A).

Over the course of the session, participants' comments were captured on a poster board (Attachment B).

# AGENDA AQUATICS WORKING GROUP JULY 15, 2025

#### 6:00 Introductions

- Sign-in sheet
- Refreshments
- · Agenda review
- Feedback board for capturing comments

#### 6:05 Go around the room - sharing

• Briefly introduce yourself and share what brought you to today's working group

#### 6:25 Feedback and notes from the June 17 session

- Review feedback and notes
- Discussion/ comments / new feedback

#### 6:45 Report-outs on word-of-mouth marketing efforts to promote aquatics

- List of CBO's, neighborhood groups, locations
- · Reports from volunteers who distributed flyers
- Confirm/ assign volunteers to cover additional locations

#### 6:55 Review of proposed pool schedules after summer season ends

- Belle Haven Pool and Burgess Pool proposed schedules effective Augst 18
- Discussion

#### 7:25 Wrap-up

- Sign-in sheet reminder
- Feedback board and notes to be distributed and posted to website
- Thank you!

# Meeting feedback and notes Aquatics working group - June 17, 2025 Held at Belle Haven Pool

The June 17 session was attended by approximately 19 participants, most of whom had attended previous sessions. The June 17 agenda was primarily focused on:

- 1. Reviewing responses to the feedback from the May 20 session prepared by city staff and the aquatics operator
- 2. Reviewing current efforts to promote the aquatics program
- 3. Organizing Belle Haven neighborhood volunteers to assist with a hyperlocal word-of-mouth campaign to promote aquatics.

Over the course of the session, participants' comments were captured on a poster board. The comments are transcribed below, and are available on the City website here: menlopark.gov/aquatics

#### Sharing – What brought you? One good thing to share about the aquatics program?

- 1. Desire to spread interest in swimming
- 2. Fitness instructor 25 years
- 3. Swim team coach at Belle Haven. Want lots of kids at pool
- 4. Swimmer, local, want everyone in neighborhood to benefit
- 5. Local, access for all
- 6. Believe that all ages should swim
- 7. Want to hear the feedback, hope the local neighborhood gets excited about pool
- 8. Lifelong swimmer want to understand financial challenges, share ideas
- 9. Belle Haven local, swimmer, Belle Haven Neighborhood Association president, want community to know about / use Belle Haven Pool
- 10. Want to dispel perception that Belle Haven residents "don't want to swim"—they just need access, means to
- 11. Concerned about financial issues, seek solutions
- 12. Water exercise user. Hope for sponsors from Belle Haven swim team, funding for free/ subsidized activities
- 13. Palo Alto resident Menlo Park swimmer. Supporter of swim team. Want to see more kids at Belle Haven Pool from local schools, community
- 14. Belle Haven resident. Happy to see mailer and coupon more of that!
- 15. Daughter on swim team like the mailer/ coupon

## New comments after reviewing the feedback and responses from the May 20 working group meeting. Operator/staff remarks are shown in brackets.

- 1. Need Spanish speakers to help get info at Aquafit, other classes
- 2. How has summer break attendance been? [It has picked up w/ summer break and summer programs]
- 3. Why isn't Boys and Girls Club at Belle Haven Pool. They are going to other locations for summer. Outreach to those programs.
- 4. City contributes \$1M to the pool/year at what point would the pool close for lack of funds?
- 5. What do the maintenance costs entail? Who is paying? [City pays for maintenance] [Operator pays for day-to-day operations]
- 6. Why were Burgess hours reduced? [To control labor costs]
- 7. Can we get financial information about pool operations, shortfall
- 8. Pool is built by the City. Operator runs it.

- 9. Facebook made gift contingent on their employees having access? [No] [Focus is on hyperlocal residents. There is no special access for Facebook employees.]
- 10. Bilingual lifeguards? [Yes, and working to hire more.] [Not always on deck, yet]
- 11. Swim team can eventually lead to youth lifeguards. [Certifications are earned as well.] [Menlo Swim and Sport is a competitive employer large team, strong recruiting capacity.]
- 12. Which school are target for lifeguard recruiting? [Mostly Menlo-Atherton High, but others too]
- 13. Red Cross website has info where youth can get lifeguard training. [Menlo Swim and Sport offers ~10 lifeguard classes / year, in-house trainers]
- 14. Beyond Barriers Athletic Foundation also gives scholarships for lifeguard training? [Majority of Menlo Swim and Sport new hires are local]
- 15. Water polo used to be robust; status update? Could expand reach, bring revenues [Belle Haven Pool is designed to support water polo in the future]
- 16. Second comment/ testimonial about the water polo program and coach at Belle Haven. Comment on stigma / different response by residents not from Belle Haven about Belle Haven

#### Marketing efforts, feedback/suggestions

- Local stores
- 2. Public transit ads
- 3. Belle Haven Child Development Center
- 4. Senior Center
- 5. Aquafit instructor reached out to senior center program
- 6. Food trucks @ pool?
- 7. Birthday party rentals?
- 8. BBQ, family celebrations
- 9. (Water safety message)
- 10. Segmented marketing, targets
- 11. Talking points, tailored
- 12. Target Meta employees in morning? Lunch? And other employers
- 13. Preschools

# Word-of-mouth marketing efforts to promote aquatics Updated 7/15/2025

Volunteer	Organization/Location	# Flyers
Miyko	Belle Haven Empowered	200
	Belle Haven Action	
	Markets (2)	
	Starbucks	
	Jack-in-the-Box	
	Ice Cream shop	
	Laundromat	
	Dashi	
	Chevron	
	Back a Yard	
	Soleska	
	Donut Delite	
Rochelle	First Five/All Five Child Development Program	80
	FitKids	
	Peninsula Volunteers	
	Learning Home Volunteers	
	There with Care	
	Ecumencial Hunger Foundation	
	LifeMoves Haven House	
	BGCP	50
	BGCP - Cesar Chavez	30
Eduardo H.	Climate Resilience Community	25
Arlene	Girls to Women	15
Total		400





## Belle Haven Pool Schedule Fall 2025: Beginning August 18<sup>th</sup>

## Instructional/Recreational Pool - 88°

	MON	IDAY	TUES	JESDAY WEDNESDAY THURSDAY		SDAY	FRII	DAY	SATU	RDAY	SUNDAY					
9 - 10 AM	La	ps	Laps		Laps		Laps		Laps		Lessons Laps					
9 - 10 AW	(4	4)	(4)		(4)		(4)		(4)		(2)					
10 - 11 AM	La	ps	Laps	Aqua Fit	Laps		Laps	Aqua Fit	Laps		Lessons	Family Rec				
10 - 11 AIVI	(4	4)	(2)	(2)	(4)		(2)	(2)	(4	1)	(2)	(2)				
11 AM - 12 PM	La	ps	La	ps	La	ps	La	ps	La	ps	Lessons	Family Rec	Laps	Family Rec		
11 AIVI - 12 PIVI	(4	4)	(4	1)	(4	1)	(4	1)	(4	4)	(2)	(2)	(2)	(2)		
12 - 1 PM	Laps	Family Rec	Laps	Family Rec	Laps	Family Rec	Laps	Family Rec	Laps Family Rec		Family Rec		Family Rec			
12 11 11	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)		(4	(4)		4) (4)		1)
1 - 2 PM	Laps	Family Rec	Laps	Family Rec	Laps	Family Rec	Laps	Family Rec	Laps	Family Rec		y Rec	Family Rec			
1 21101	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(4)		) (4)			
2 - 3 PM	Laps	Family Rec	Laps	Family Rec	Laps	Family Rec	Laps	Family Rec	Laps	Laps Family Rec		Family Rec		y Rec		
2 - 3 FIVI	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(4)		(4	1)		
3 - 3:30 PM	Laps (2)	Family Rec (2)	Laps (2)	Family Rec (2)	Laps (2)	Family Rec (2)	Laps (2)	Family Rec (2)	Laps (2)	Family Rec (2)	Famil	y Rec I)		ly Rec 4)		
3:30 - 4 PM	Lessons	Family Rec	Lessons	Family Rec	Lessons	Family Rec	Lessons	Family Rec	Laps	Family Rec						
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(4)		(4)			
4 - 5 PM	Lessons	Family Rec	Lessons	Family Rec	Lessons	Family Rec	Lessons	Family Rec	Youth Te	Youth Teams Rec		y Rec				
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3) (1)		(4	1)				
5 - 6 PM	Lessons	Family Rec	Lessons	Family Rec	Lessons	Family Rec	Lessons	Family Rec	Youth Tea	Youth Teams Rec						
3 3	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)		(1)						
6 - 7 PM	Lessons	Family Rec	Lessons	Family Rec	Lessons	Family Rec	Lessons	Family Rec	Laps	Family Rec						
3 7 1 1 1	(2)	(2)	(2)	(2)	(2)	(2)	(2)		(2) (2)		(2)					

Lap Swim, Family Recreational/Open Swim, Swim Lessons, Aqua Fit, Youth Swim Teams





### **Belle Haven Pool Schedule**

#### Performance Pool - 80° Fall 2025: Beginning August 18th

	MONDA	MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY		SATURDAY		SUNDAY								
9 - 10 AM	Laps		Laps		Laps	Laps		Laps		Laps		Laps	Le									
9 - 10 AW	(6)		(6)		(6)			(6)		(6)		(5)	1)									
10 - 11 AM	Laps		Laps		Laps			Laps		Laps		Laps	Le									
10 - 11 AW	(6)		(6)		(6)			(6)		(6)		(5)	1)									
11 AM - 12 PM	Laps		Laps	;	Laps		Laps			Laps		Laps	Le Y	T Laps								
11 AIVI - 12 PIVI	(6)		(6)		(6)			(6)		(6)		(5)	1) (1	L) (5)								
12 - 1 PM	Masters La		Masters	La	Masters	La	Mas	sters	La	Masters	La	Laps	Y	T Laps								
12 - 1 PIVI	(5)	(5) (1)		(1)	(5)	(1)	(!	5)	(1)	(5)		(6)	(1	L) (5)								
1 - 2 PM	Laps		Laps		Laps		Laps		Laps		Laps		Laps									
1-2 FIVI	(6)		(6)		(6)		(6)		(6)		(6)		(6)									
2 - 3 PM	Laps		Laps		Laps		Laps		Laps		Laps		Laps									
2 - 3 FIVI	(6)		(6)		(6)			(6)		(6)		(6)		(6)								
3 - 4 PM	Laps	Le	Laps	Le	Laps	Le	La	ips	Le	Laps		Laps		Laps								
3 - 4 PIVI	(5)	(1)	(5)	(1)	(5)	(1)	(!	5)	(1)	(6)		(6)		(6)		(6)		(6)		(6)		(6)
4 - 5 PM	Youth Teams	Laps	Youth Team	Laps	Youth Teams	Laps	Youth To	eams	Laps	Youth Teams	Laps	Laps										
4-21101	(4)	(2)	(4)	(2)	(4)	(2)	2) (4) (2)		(4)	(2)	(6)											
5 - 6 PM	Youth Teams Laps		Youth Team	Laps	Youth Teams Laps		Youth Teams Laps		Laps	Youth Teams Laps												
J-UPIVI	(4) (2)		(4)	(2)	(4)	(2)	(4) (2)		(2)	(4) (2)												
6 - 7 PM	Youth Teams La	ps	Youth Teams	aps	Youth Teams			Youth Laps		Youth Laps												
0-7 FIVI	(2) (4)		(2)	<b>(</b> 4)	(2)	4)	(2)	(4)	)	(2)	(4)											

Lap Swim, Youth Swim and Triathlon Teams, Family Recreational/Open Swim, Swim Lessons and Camp Lessons

### **Splash Pad**

Open all hours open swim is available

## **Holidays & Pool Closures**

Tuesday, November 11th Veteran's Day Thursday, November 27th Thanksgiving Day Wednesday, December 24th – Thursday, January 1st

Christmas Eve through New Year's Day

**Pools CLOSED Pools CLOSED** 

**Pools CLOSED** 





## **Burgess Pool Schedule**

Fall 2025: Beginning August 18th

## Instructional/Recreational Pool - 87°

	MONDA	AY	MONDAY TUESDAY WEDNESDAY		ESDAY	THUR	SDAY	FRI	DAY	S	ATURDAY	SUNDAY			
6 - 7 AM	Laps	Laps Laps Laps		os	Lap	os	Lä	aps		Laps					
0-7 AW	(6)	(6)		(6)		(6)		(6)			(6)				
7 - 8 AM	Laps		Lap	ps	Laps		Lap	os	Lä	aps		Laps	Laps		
7 - 8 AIVI	(6)		(6	i)	(6)		(6)		(	6)		(6)	(6)		
0.0414	Aqua Fit	Laps	Aqua Fit	Laps	Aqua Fit	Laps	Aqua Fit	Laps	Aqua Fit	Laps		Laps	Laps		
8 - 9 AM	(4)	(2)	(4)	(2)	(4)	(2)	(4)	(2)	(4)	(2)		(6)		(6)	
9 - 10 AM	Laps		Lap	ps	Lap	os	Aqua Wellness	Laps	Lä	aps	Lesso	ons Laps	LG	Laps	
9 - 10 AIVI	(6)		(6	i)	(6	)	(3)	(3)	(	6)	(4)	(2)	(2)	(4)	
40.44.44											Lesso	ons Laps	LG	Laps	
10 - 11 AM											(4)	(2)	(2)	(4)	
											Lesso	ons Laps	LG	Laps	
11 AM - 12 PM										(4)		(2)	(4)		
										Lessons		Lessons Rec		Laps	Family Rec
12 - 1 PM											(2)	(2)	(4)		
1 - 1:30 PM											Lesso		Laps	Family Rec	
											(4) (2) Les Lap Family Rec		(2) Laps	(4) Family Rec	
1:30- 2 PM											(1) (1)	(4)	(2)	(4)	
2 - 3 PM											Laps	Family Rec	Laps	Family Rec	
											(2)	(4)	(2)	(4)	
3 - 3:45 PM	Lessons	Lap	Lessons	Lap	Lessons	Lap	Lessons	Lap	Lessons	Lap	Laps	Family Rec	Laps	Family Rec	
	(3) Lessons	(3) Bridge	(3) Lessons	(3) Bridge	(3) Lessons	(3) Bridge	(3) Lessons	(3) Bridge	(3) Lessons	(3) Bridge	(2) Laps	(4) Family Rec	(2) Laps	(4) Family Rec	
3:45 - 4 PM	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(2)	(4)	(2)	(4)	
4 - 5 PM	Lessons	Bridge	Lessons	Bridge	Lessons	Bridge	Lessons	Bridge	Lessons	Bridge					
4 3110	(3)	(3)	(3)	(3)	(3)	(3)	(3)	3) (3)		(3)					
5 - 5:15 PM	Lessons (3)	Bridge (3)	Lessons (3)	Bridge (3)	Lessons (3)	Bridge (3)	Lessons (3)	Bridge (3)	Lessons (3)	Bridge (3)					
	Lessons	Bridge	Lessons	Bridge	Lessons	Bridge	Lessons	Bridge	Lessons	LG Rec					
5:15 - 6 PM	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(1) (2)					
6.6.5	Lessons	Bridge	Lessons	Bridge	Lessons	Bridge	Lessons	Bridge	Lessons	LG Rec					
6- 6:45 PM	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(1) (2)					
6:45 - 7 PM	Lessons (3)	Family Rec (3)	Lessons (3)	Family Rec (3)	Lessons (3)	Family Rec (3)	Lessons (3)	Family Rec (3)	Lessons (3)	Family Rec (3)					
		Family Rec	Laps	Family Rec	(3) Laps	Family Rec	(3) Laps	Family Rec	(3)	(3)					
7 - 8 PM	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)							

Laps = Lap Swim, Family Rec = Open/Family Swim, Lessons= Swim School Lessons, Bridge Swim Program, Aqua Fit, Aqua Wellness, LG= Lifeguard Course (on select dates only)

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## **Burgess Pool Schedule**

### Performance Pool-80°

Fall 2025: Beginning August 18th

	ı	MONDAY		TUESDAY	TUESDAY WEDNESDAY THURSDA			THURSDAY		FRIDAY	SATURDAY			SUNDAY					
6.744	Mas	sters	Lap	Masters	Lap	Maste	ers	Lap	Masters Lap		Masters	Lap	Masters		Lap				
6 - 7 AM	()	В)	(3)	(8)	(3)	(8)		(3)	(8) (3)		(8)	(3)	(8)		(3)				
7 - 8 AM	Mas	sters	Lap	Masters	Lap	Maste	ers	Lap	Masters	Lap	Masters	Lap	Maste	ers	Lap	Masters	Lap		
7 - 8 AIVI	()	B)	(3)	(8)	(3)	(8)		(3)	(8)	(3)	(8)	(3)	(8)		(3)	(8)	(3)		
8 - 9 AM		Laps		Laps			Laps		Laps		Laps		Distance Fr	reestyle	Lap	Mavens	Lap		
6 - 9 AIVI		(11)		(11)			(11)		(11)		(11)		(8)		(3)	(8)	(3)		
9 - 9:15 AM		Laps (11)		Laps (11)			Laps (11)		Laps (11)		Laps (11)			Laps (11)		Mavens (8)	Lap (3)		
9:15 - 10 AM	Legends	Laps		Laps		Legends	Laps		Laps		Laps		Youth Team	Laps	Le	Mavens	Lap		
3.13 - 10 AW	(3)	(8)		(11)		(3)	(8)		(11)		(11)		(2)	(8)	(1)	(8)	(3)		
10 - 11 AM													Youth Team LG Lap		Laps Le				
10 - 11 AW													(2) (2)	(6)	(1)	(11)			
11 - 11:15 AM													YT LG (2)	Laps Le (6) (1)		Laps (11)			
11:15 AM - 12 PM													LG Laps		Laps Le				
													(2)	(2) (8)		(11)			
12 - 12:30 PM													LG	Laps L		LG Laps (2) (9)			
										(2) (8) LG Laps		(1)	(9) LG Laps						
12:30 - 1 PM													(2)	(9)		(2) (9)	)		
1 - 2 PM													Clinics LG	Lap	s	LG Lap	S		
1-2101						/ /							(2) (2)	(7)		(2)			
2 - 3 PM													Clinics LG	Lap	s	LG Lap	S		
2 - 3 FWI													(2) (2)	(7)		(2)			
3 - 4 PM		Laps		Laps			Laps		Laps		Laps		Laps		Clinics LG	Lap	s	LG Lap	s
3 411		(11)		(11)			(11)		(11)		(11)		(2) (2)	(7)		(2)			
4 - 5 PM	Youth	Teams	Laps	Youth Teams	Laps	Youth To	eams	Laps	Youth Teams	Youth Teams Laps		Laps							
4 31111	(;	В)	(3)	(8)	(3)	(8)		(3)	(8)		(8)	(3)							
5 - 6 PM	Youth	Teams	Laps	Youth Teams	Laps	Youth To	eams	Laps	Youth Teams Laps		Youth Teams	Laps							
3 OF IVI	(	В)	(3)	(8)	(3)	(8)		(3)	(8) (3)		(8)	(3)							
6 - 7 PM	Youth	Teams	Laps	Youth Teams	Laps	Youth To	eams	Laps	Youth Teams Laps		Youth Teams	Youth Teams Laps							
U - / FIVI	(	В)	(3)	(8)	(3)	(8)		(3)	(8)		(8)	(8)							
7 - 8 PM	Youth	Teams	Laps	Youth Teams	Laps	Youth To	eams	Laps	Youth Teams Laps										
, 37141	(:	В)	(3)	(8)	(3)	(8)		(3)	(8) (3)										

Laps= Lap Swim, Masters= Menlo Masters, Youth Teams= Youth Teams including SOLO, PASA-MP, Mavericks, Mavens= Mavens Masters Water Polo, Clinics= Youth and Adult Sim Clinics, Le= Lessons, Legends= Legends Swim & Strength for Seniors, LG= Lifeguard Course (on select dates only)

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## **Burgess Pool Schedule**

Fall 2025: Beginning August 18th

### **Lifeguard Courses**

Lifeguard Certification courses will be held on the following dates:

September 12<sup>th</sup> – 14<sup>th</sup> October 3<sup>rd</sup> – 4<sup>th</sup> November 16<sup>th</sup>

If no Lifeguard course is being held, these lanes will be open for Open Swim in the Instructional/Recreational Pool or Lap Swim in the Performance Pool.

## **Wading Pool**

Weekends only through Labor Day Weekend Saturday & Sunday 12 – 3 pm

#### **Pool Closures**

Tuesday, November 11 <sup>th</sup> Veteran's Day	Pools CLOSED
Thursday, November 27 <sup>th</sup> Thanksgiving Day	Pools CLOSED
Friday, November 28 <sup>th</sup> Thanksgiving	9 am Opening

Wednesday, December 24th - Thursday, January 1st

Christmas Eve through New Year's Day Pools CLOSED

# AQUATICS WORKING GROUP JULY 15, 2025

## Sharing

- Moved to MP to be close to pool (2041s)
  want to help others access
  - Longtime post user want it to serve community
  - Lung time pool oser
    - resident BHNA
    - " vesident @ BH, BH Empowered
    - Resilent since 2000. Sow news about BH pool attendance, my kids used to Swim & old pool went to help
      - Returned to a rea recently, Masters swimmer, want to support
      - Grew up in MY w/no pool, now in Stybut come to MP to swim, Maybers grim, Vaybers grim, Valuteer con on @ PH, went all to have + pertunity
      - Long time resident, used to come to old 9HPvil, now come almost daily wlkids.

- 2) Long time ses, daughter on swim team
  - (spanish) here for swim Seniors
  - Long thre "
    - Went more hours
    - Burgess long time swimmer son learned B Brigess camps, it's a send, want to help make BH vibrant
    - Long time Mf. Married to a swimmer, grew up swimming, Teaching spe. @ Ravenswood district, few of my students swin. Raise awareness
    - Lifelong swimmer, enjoy Burgess Prol programs, influenced my drove to move to MP. (Sheeper specifically)
  - Masters swimmer, learned from tim. Nou Aquafit teacher
  - Long time resident and swimmer. Timbes created a sense of community, including through GSAF, water safety fund-aising

- 3- RWC rosident, long time Masters swimmer, kids learned @ Burgess, want that for all kids, sense of community.
  - RWC res. Lap swimmer @ Burgess long time. Here to Learn
  - Utelong daily swimmer @ Ovrgess (on City Council)

Notes / feedback from June 12 session.

(distributed at meeting)

(Tricia summarized)

# New feedback/ comments

- Flyer/coupen was good - will ; + happen again? Introduces people to the pool.

- Did anyone reach out to RFHC? They work w/ pools.

- Soniors are signs or BHCC. Look at Now to accommutate them, fixed income. Wallness services - connection? Medicare memberships, what are the possibilities? MPSC has no resident requirement.

No Look at NFO, ERA residents.

- Les Veterans /rehab? Older adults is growing demographic. Connect to health / wellness vesources
  - Bilingual helps access. More of that.
- Outreach volunteers some were lara hilingual
- Outroach to VA? Various existing programs
- Signage can be more inviting, larger size, visible from Farther away.
- what is the goal of tonight's meeting?
- VA group activities make more inviting.
- Shittle services to the pool? (e.g. VA) Difficult to nevigete schedules.
- D Scrior lunches, people come based on transportation, class times & MPSC, pool shedule should olick w/these things sitheses center is an asset-
- this attendance improved since last meeting?

Word-of-morth report 7/15
-23 coupous redeemed
-8 swimeits

(5) - Coordinate w/ Boys ; Girls Club. [we taked to them, Left Slyers/coopens]

- Reachel out to Fitkils too

- Field trips would be great

- All S/Firs+ S all kids got them

- 15 word of mouth to drive attendance?

[yes, and help mare kids learn to swim,
brild repeat users ] [focus on BH]

- When will acress online be available? Everyhtroom 7 swimpst online = 200d.

- USPS is not as reliable as it used to be Postcards may be lost in piler of junk?

Report-outs word of worth

- Volunters you'm Coach - Big Club camps,

would be good to make that formal curriculum.

CESAR Chaves MS, Easana Elom. Gave out

Flyers. Firsts/All Five - 80 studnets put

in whises, nowal effer. Ecomenical Hungerplaced in lobby, distrib. in food boxes.

Youth Community Service took Plyers

Life Moras / Hay on House took Plyers, some

kids already to lesson. Fittids-setup a

fine to talk to them. (con truy bring kids

to the Pool?) Embed in curriculum.

Bear with Care. also. BH kidy

Would be good to post online. Noxtdoor, Bay Nothing, Millen, Eastside Prep. Get teams involved in lifeguard certification. Timing of programs is important - work with other program schedules Once permonth "Bring a frield fine day" Kona Ica truck ice cream primotions. (Like Little league does) - Girle 2 women campus - Spoke to them, many don't know how to Saim, charel about pool - 1s a swim lesson couper possible? Could help kids who've afraid - Wont to 2 community meetings. Working adults, schedules dust work wood hours - Went to local markets /rostaurants, talket to neighbors, but timely is hard for working people, night suim? CTHANK YOU, ALL WHO HELPED GUTREACH!] - Summary of some commonly heart 64 stacks) (menlopark. gov/aquatics) - low fet or flyers - why? (schedules)

-people wasted make corpors

- Columning to do an online component next]

-text messaging?



(7) proposed schedule post-summer [Tim gave a summary] [Distributed to group on paper] - Openlater. what time? - at least 8pm or 9pm for working people - Maybe open later some days in order to apon later - see how it goes. - Compare to library hours - some early, some late - add music some nights? // Pumpkin spash, etc. - Will efforts continue during school year? - Early am hows not in high demand at BH? - Test hours, rapid analysis, adjust quickly - Outreach will work in the long term -Mssis seeking grants w/BBAG, tastside Prep Ms - Lots of swim scholarships are available - Short-term - Seeking timencial Stobility 120 hrs/week - Few changes to 9H pool schoolele - Burgess fower hours in order to make ands meet keeping active times in morning, then afternoons til 8 pm dormant in mid-day - Bit will stay open in mid-day - Burgess legents will be 30 min. earlier masters will move to BH 12-1 - Effective Aug 18 - Sched. is draft so working group can give feel beck - Schedule change helps toward break-even, but need other tools, plan to 7. to City Council

ve: fees, other direction

2

B 6'5

- Will fee changes be both pools?

- Concerned that BH pool is being blamed for financial challenges

- It would be helpful to see financial into.

Next meeting? Look in August