



PCE Home Upgrade Program
Monthly Report for City of Menlo Park

Reporting Period: May 1, 2026 – May 31, 2026

Program Overview

Peninsula Clean Energy's Home Upgrade [Full-Service Installation](#) offers San Mateo County residents whole-home electrification installation services to replace gas appliances with efficient electric alternatives. PCE also has an [emergency water heater replacement service](#) administered jointly with Full-Service Installation. Income-qualified residents receive upgrades at no cost to them. Residents who are not income-qualified for no-cost upgrades receive installation services and PCE rebates and financing but have an out-of-pocket cost. The City of Menlo Park allocated funding to PCE's program to fund more income-qualified no-cost projects in Menlo Park, with a focus in Belle Haven. The program has been enrolling Menlo Park residents since September 2024.

The following memo includes details on PCE or PCE-contracted partner activities; it does not include activities by city staff. **Metrics below are for all Menlo Park income-qualified homes.** PCE will only invoice city for completed homes in Belle Haven as well as homes within the City's eligibility guidelines. The summary metrics below include all homes in Menlo Park. Homes that are not income-qualified for no-cost upgrades are not included.

General Updates

- **Permitting:** There are currently 31 projects in permitting. Contractors have reported delays, average approval duration is currently around 65 days.
- **Marketing:** PCE has continued targeted marketing to residents in Menlo Park including paid ads and directing customers to a Menlo Park specific webpage.
- **Knob & Tube:** PCE has updated its knob and tube (K&T) policy to allow homes where the K&T will not interfere with the project continue forward in the program. Six out of the nine waitlist knob and tube customers have been reengaged and are moving forward in the program. Currently five homes of the six are able to move forward in the program without a whole-home rewire.
- **Rebate Adder:** Starting April 1, Menlo Park residents that install a heat pump water heater, heat pump HVAC, or a panel upgrade are eligible for an additional \$1,500 rebate from the City of Menlo Park. One customer has been eligible for the rebate.
- **Solar & Storage:** There are currently 4 customers working with Haven for solar and storage systems to be installed now that their home electrification projects are completed. The first customer project has completed installation.
- **Eligibility:** Program eligibility requirements were updated to have a maximum home square footage of 2,000 square feet for no-cost projects. If a home is larger than 2,000 square feet it can still participate in the full-service program but is moved over to market rate and can utilize the standard rebates and 0% loan offer.

Participation Metrics – Full-Service Installation

Metric	May 2026	To Date
Applications Submitted	3	202
Home Assessments Completed	8	124
Signed Participation Agreements	10	84
Permits Submitted / Pending	3	31 pending
Installations Completed	1	34 ¹
Fully Electrified ²	1	10
Homes Invoiced	0	28

Participation Metrics – Emergency Water Heater Replacements

Metric	May 2026	To Date
Installations Completed	0	3
Homes Invoiced	0	3

Appliances Installed

Metric	May 2026	To Date
HP HVAC	1	31
HPWH	1	25
Induction Cooking	1	18
Electric Dryer	1	18

- Metric Tons CO₂e avoided per year from appliances installed to date³: 66.83

Self Service Rebate Adder

Metric	May 2026	To Date
HP HVAC	1	1
HPWH	0	0
Panel Upgrade	0	0

Solar and Storage Installed

Metric	May 2026	To Date
Solar + Storage System	1	1
Battery Only Storage System	0	0

¹ Number of installations completed and number invoiced to the city do not match due to final paperwork being processed, homes in Menlo Park that are outside the City's eligibility, etc.

² While full home electrification is offered, customers choose to keep some gas appliances. Customers are required to electrify at least their water heater or space heater to participate.

³ Based on PCE calculated values using US Energy Information Administration emissions factor and 2019 California Residential Appliance Saturation Study.

Marketing and Outreach Metrics

Metric	May 2026	To Date
Emails sent	0	6,497
Direct mail sent	0	3683
Canvassing – doors knocked on	100	1,326
Other	Paid advertising targeting the Belle Haven area	Belle Haven workshops – 155 attendees

Budget Overview

Task	Total Budget (\$)	Invoiced (\$) May 2026	Invoiced (\$) To Date	Remaining (\$)
Task 1 – Program Set Up. Invoiced upon Task 1 completion.	\$8,000	\$0	\$8,000	\$0
Task 2 – Administrative Reporting. \$6,000 invoiced upon start of Task 2. \$6,000 invoiced twelve months after start of Task 2.	\$12,000	\$0	\$12,000	\$0
Task 3 – Marketing and Outreach. \$30,000 invoiced upon start of Task 3. \$30,000 invoiced twelve months after start of Task 3.	\$60,000	\$0	\$60,000	\$0
Task 4 – Ongoing Program Implementation. Invoiced monthly upon start of Task 4. For installation costs, invoiced based on measures installed that month and fixed measure costs in PCE & Subconsultant contract. For customer management costs, invoiced based on \$3,000 per home for homes completed that month.	\$2,055,000	\$0	\$894,516	\$1,160,484
Task 5 – Matching Rebate Program Invoiced \$75,000 upon start of Task 5 including \$5,000 for program set-up and \$70,000 for matching rebate costs based on the amount PCE offers in rebate of each measure installed and \$150 for PCE to retain per rebate application processed for customer management costs.	\$75,000	\$75,000	\$75,000	\$0
TOTAL	\$2,210,000	\$75,000	\$1,049,516	\$1,160,484